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Media Contact: John van Amerongen
(206)-297-5773

**Trident Seafoods, Gidrostroy Holding Join Forces to Offer Fully Traceable
Alaska Pollock under ‘Russian CertiFish’ Label
Trace Register Selected as Traceability Partner**

Seattle-based Trident Seafoods Corporation, North America’s largest vertically integrated seafood harvesting and processing company, announced today the formation of a new trans-Pacific seafood partnership that will harvest, process and distribute top-quality, fully traceable Alaska pollock from the Russian Far East. The partnership with Gidrostroy Holding Co., a large, well-established salmon and pollock harvesting company headquartered on Sakhalin Island, will operate under the trademark Russian CertiFish™.

“We are very enthusiastic about the expansion of our partnership with Gidrostroy,” said Trident Director of European Sales, Torunn Halhjem. “This is a truly unique relationship, and it opens the door to a new era of confidence and opportunity for customers who require solid assurance that the pollock they purchase has been harvested legally and monitored carefully through every step of its processing and distribution.”

Trace Register, LLC. will provide full supply chain traceability to the venture. Headquartered in Seattle, with offices in Japan and China, Trace Register (www.traceregister.com) is a third-party, web-based registry that allows partners to access the trail of documentation generated as specific product lots move through the supply chain.

With operations in the Kurile Islands & Sakhalin in the Russian Far East, Gidrostroy is a privately held firm headed by Russian citizen Alexander Verkhovsky. The company was founded in 1991 with the development of a small shore-based salmon facility on Iturup Island in the Kuriles. Since then Gidrostroy has grown to become the largest Russian supplier of high-quality pink and chum salmon, as well as one of the largest holders of quota for Alaska pollock in the Russian zone.

Following two major acquisitions in 2007, Gidrostroy’s holdings have grown to include nearly 100,000 mt of Alaska pollock quota. The new CertiFish partnership will provide full quality assurance and traceability for that fish from its harvest to final distribution.

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Gidrostroy operates a fleet of catcher-processors and shorebased trawlers producing once-frozen pollock fillet blocks as well as H&G pollock for reprocessing in China.

Trident Seafoods, which has decades of experience operating its own fleet of modern catcher-processors, trawlers and shorebased facilities in Alaska, will now provide technical support to Gidrostroy's Russian operations.

Trident will also become the exclusive sales agent for single-frozen pollock blocks produced by the Gidrostroy fleet. Moreover, Trident will provide quality assurance and production supervision for all of the H&G pollock reprocessed in China under the Russian CertiFish brand.

Beyond Trident's quality assurance, another key benefit for CertiFish customers is full product traceability. Trace Register will provide customers web-based access to important documentation following Russian CertiFish products all the way from vessel offload to final distribution.

The Trace Register system allows wholesale customers to log on and track their Russian CertiFish purchases all the way back to the vessel and the exact fishing ground, as well as a Russian inspector's report verifying that the harvest was caught by a licensed vessel and accurately reported to fisheries authorities for application against the quota.

For more information, contact Trident Seafoods at 1-800-376-6065; sales@tridentseafoods.com.

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Irina Menshutkina, President
PolarBear Seafoods Inc.
(a wholly owned subsidiary of Gidrostroy Holding Co.)
1-206-220-0183
irina@polarbearseafoods.com